



NEWSLETTER № 3 (33)

July – September 2013

ANNOUNCEMENTS

On October 21-22, 2013 in St Petersburg XII Annual All Russian Forum Strategic Planning in Regions and Cities of Russia will be held. Specific feature of the Forum 2013 is displayed by the main Forum Theme: BUILDING A SYSTEM.



The choice of the **CORE FORUM THEME** is determined by adoption of the Federal Law on the State Strategic Planning, which has been finally submitted to the State Duma after years of development.

FORUM GOALS 2013: to discuss practical issues of building a unified system of State Territorial Strategic Planning and Territorial Cooperation in Russia within new legislative framework and to provide examples of the best international and Russian experience of system solutions for development, management and implementation of STRATEGIES, based on the current challenges of globalization and transition to green economy, creative technologies and cluster development, increasing importance of innovation, human and social capital.

FORUM ORGANIZERS: State Duma of the Russian Federation, Ministry for Regional Development of the Russian Federation, Ministry for Finance of the Russian Federation, Ministry for Economic Development of the Russian Federation, Saint-Petersburg City Administration, Center of Strategic Research, ICSE Leontief Centre.

For more information about Forum Programme or registration, accommodation options and visa support please visit the official Forum web site www.forumstrategov.ru.

PROJECTS

Strengthening the Capacity of Russian Rospotrebnadzor Specialists in the Area of Financial Literacy and Financial Consumer Protection

Customer – Ministry of Finance of the Russian Federation with financial support of the World Bank



ФЕДЕРАЛЬНАЯ СЛУЖБА ПО НАДЗОРУ В СФЕРЕ ЗАЩИТЫ ПРАВ ПОТРЕБИТЕЛЕЙ И БЛАГОПОЛУЧИЯ ЧЕЛОВЕКА

Leontief Centre is consultant of the project in consortium Institute for Financial Planning (Moscow). The key objective of the Project is to establish the frameworks for the system of qualification upgrading and retraining of Rospotrebnadzor specialists to ensure effective implementation of financial consumer protection function through conducting urgent training of employees currently responsible for financial consumer protection. Rospotrebnadzor is the Federal Service for Control of Consumers Protection in Russia.

During the project two full-time training were held: in April (St Petersburg) for Rospotrebnadzor specialists of Northwestern Federal District, Ural Federal District and Privolzhsky Federal District; in June (Moscow) for specialists of Siberian Federal District and Far Eastern Federal District. At that time the studies visits in Belgium, Poland, Brazil for Rospotrebnadzor specialists to adopt the best practices of financial consumer protection.



Elaboration of Project Strategy of Social and Economic Development of St Petersburg

Customer - Committee on Economic Policy and Strategic Planning of St Petersburg

INCSE Leontief center realizes the Project with support of key Russian and foreign research centers. The project objective is elaboration of Strategy of Social and Economic Development of St Petersburg until 2030 to identify strategic and interim objects, priorities of social and economic policy for 2020 and 2030 for St Petersburg Government

Advancing Remote Areas by Development of Cross-Border Via Hanseatica Tourism Route on basis of Local Resources (EstoniaLatvia-Russia Cross-Border Cooperation Programme within European Neighbourhood and Partnership Instrument 2007-2013).



Via Hanseatica (VH) is a tourism route connecting St Petersburg, Narva/Ivangorod, Tartu, Valga/Valka, Valmiera and Sigulda in the Programme territory. In addition to the abovementioned towns, the route passes through areas rich in nature and cultural heritage. As VH is a tourism route passing Russia, Estonia and Latvia, and its potential based on the diversity

of these countries, the most efficient and beneficial way to promote VH is doing it via cross-border cooperation. Leontief Centre coordinates the activities of the Russian partners in the implementation of all project tasks and activities of partners from all countries to meet targets for the development of infrastructure and prepare the necessary project and technical documentation. During September, 4 - 6 at the Sangaste Castle, situated in Valga - Estonian border region, III meeting of the Via Hanseatica Steering Committee was held. All of the partner organizations have attended the meeting. <http://www.leontief-centre.ru/project231>

Nordic-Russian Green Growth Arena.

Customer – Nordic Council of Ministries Office in St Petersburg.



The purpose of the umbrella project NORDIC-RUSSIAN GREEN GROWTH ARENA is to implement green growth development principles in the North-west (NW) Russian regions and municipalities based on Nordic experience. To achieve the stated above purpose, Nordic-Russian Green Growth Arena project identifies three priority areas (sub-projects) under its umbrella:

- Green Planning Instruments and Strategies;
- Nordic-Russian Green Routes;
- Sustainable Business Hubs and Clean Tech Clusters

The purpose of the umbrella project NORDIC-RUSSIAN GREEN GROWTH ARENA is to implement green growth development principles in the North-west Russian regions and municipalities based on Nordic experience. The project will help municipalities, regions and other organizations to create sustainable platform for joint decisions realization. Plans of the project - conferences, seminars, study visits to the Nordic countries for Russian experts and other events. On August 16th, 2013 a working meeting with Department of Growth and Climate of the Nordic Council of Ministers was held in the Leontief Centre.

On September 17-20 a Study Visit to Umea, Sweden has been organised within the Nordic Conference on Sustainable Development, called "The Art of Co-Creation". The conference was built on five sustainability themes (consumption, health & welfare, transport, urban development and learning & culture) and based on four topic types (challenges, best practices, technical visits and vision). Approximately 300 participants from the Nordic countries and Europe have attended the conference, which took place at Folkets Hus in Umeå.

September, 24-28 - Study Visit to Bodo (Norway), aimed at the development of joint pilot projects and learning best practices in sustainable tourism development, greenways planning, natural and cultural heritage preservation and integration.

<http://arena.leontief-centre.ru/>



Project Sustainability and Effectiveness of Municipal Strategic Planning Systems: Empirical Study.

Project a grant program of the Russian Foundation for the Humanities.

The project is a continuation of the work of 2012th. At the present time the classifier of the municipal strategies on the ground of 100 documents is developed. An article "Extension of the Strategic Planning

Practice in the cities of Russia: 1997-2013 years" has been prepared.



The City SAGA. Public spaces in transformation

Customer - Nordic Council of Ministers in St. Petersburg

The main objective of the project in St. Petersburg is the development of a technique of designing public spaces in the city as a comfortable, affordable and attractive to citizens, as well as their realization on the basis of the pilot municipalities.

In the beginning of July 2013 a meeting was held in St. Petersburg with Olov Schultz (Stockholm, Sweden), a member of BOVERKET, the Swedish National Board of Housing, Building and Planning.

August 20, 2013 in the Administration of the Petrograd district of St. Petersburg an international seminar "The Development Potential of Public Spaces of St. Petersburg on the Example of Kolomna and the Petrograd Side" took a place. The seminar was organized by the Council of municipalities of St. Petersburg together with ICSE "Leontief Centre" and the Information Office of the Nordic Council of Ministers in St. Petersburg as part of the "Saga of the city. Public spaces in transformation".

9-13 September 2013, Lillehammer-Trondheim-Oslo-Study visit to Norway: SAGA Study Tour-Transformation of Public Spaces into Smarter, Attractive, Greener, Accessible.

Study Visit mainly focused on the transformation of urban spaces, transport infrastructure and green areas development with the involvement of local citizens in the urban planning process.

www.saga.leontief-centre.ru

Developing responsible financial markets and the Financial Ombudsman Consumer Protection Service: UK experience and Rospotrebnadzor practices

Customer - British Embassy

The purpose of the Project is to build capacity of federal and regional authorities to implement Financial Ombudsman Service using the best practice from UK.

Main project activities: developing Analytical report on role and functions of the Financial Ombudsman Service in regulation of the financial markets and consumers protection in UK; developing Review of the Russian Government activities, Rospotrebnadzor in particular, on the legal base and plans on implementation of the Financial Ombudsman Service in Russia; organizing the Expert roundtable for federal and regional authorities on UK practice of the Financial Ombudsman Service with UK expert; organizing the Meeting of Advisory Board of Rospotrebnadzor for consumer protection on Implementation of the Financial Ombudsman Service in Russia.

www.ombudsman.leontief-centre.ru

LEONTIEF CENTRE ENDOWMENT



Themes of research 2013:

Analysis of economic and spatial cities development of and urban agglomerations

Joint project with the Institute of Economic Research (Halle, Germany) and with support of NUL urban research School of Economics.

In the framework of theme research «Economic Development in the Post-Soviet Period» was conducted. The project is carried out in order to identify factors that have a significant impact on the economic development of cities with population over 100 thousand people in the PostSoviet period. <http://www.leontief-centre.ru/content118>

The Declared and Actual Priorities of Regional and Local Authorities: How to Identify and Compare

Scientific paper «**The Declared and Actual Priorities of Regional and Local Authorities: How to Identify and Compare**» by B. Zhikharevich, N. Zhunda, O.Rusetskaya prepared under patronage of ICSE Leontief center was published in "Region: Economics and Sociology" Journal №2, 2013.

EU Regional Policy. Cooperation in the Baltic Sea region

Interdivisional research group of Leontief Centre has started publishing of monthly relevant EU websites review:

- Committee of the Regions - <http://www.cor.europa.eu/>
- The European Commission (Regional Policy) - http://ec.europa.eu/regional_policy
- Assembly of European Regions - <http://www.aer.eu/>
- The Association of European Border Regions - <http://www.aebr.eu/en/index.php>
- The European Union Strategy for the Baltic Sea Region - <http://www.balticsea-region-strategy.eu>

The main objective of the reviews - tracking key events and decisions of the EU regional policy. In the second quarter reviews for March - May 2013 were prepared. From January 2013 the to the review posted on the Russian page of the site of the Baltic Sea Region Programme (2007-2013). <http://eu.baltic.net/RU.3908.html>

PARTNERSHIP WITH NATIONAL RESEARCH UNIVERSITY – HIGHER SCHOOL OF ECONOMICS



Leontief Centre Interfaculty Base Department in the St Petersburg Branch of National Research University "Higher School of Economics".

Сайт базовой кафедры Леонтьевского центра в доменной зоне ВШЭ:
<http://www.hse.ru/org/spb/mfk/bkic/>

Department for Urban and Regional Economy

In the Leontief Centre offer classes on a number of disciplines of urban and regional economics HSE - St. Petersburg:

- Strategic Planning,
- Regional Economy,
- Regional Economic Policy

As well as the lessons of the research seminar of the second year master.

Laboratory of Urban Researches

In cooperation with the St. Petersburg branch of National Research University – Higher School of Economics, Leontief Centre takes part in scientific and educational project **Economic Development in the Post-Soviet Period (leader – Leonid Limonov)**.

The following topics have been covered in the framework of Project preparation: review of the sources related to the study of urban development factors in Russia and abroad, data mining and analysis of the socio-economic development in Russian cities, econometric analysis of the collected database, methodical development and institutional analysis of urban development factors.

More details - <http://www.lui.hse.spb.ru>.

CONFERENCES AND SEMINARS



Meetings of the **Joint Interdisciplinary Seminar** «Economy and Society», established by Leontief Centre, Sociological Institute, State University - Higher School of Economics and the Economic and Financial Research:

Details: <http://www.leontief-centre.ru/content34>

02.09

St. Petersburg - the City of the Future: Alternatives to Development

Public discussion on the subject: **"St. Petersburg - the city of the future: Alternatives to development."** The event was organized by the Fund "Context" with the support of Concept Club in partnership with ICSE "Leontief Centre" under the auspices of the Committee on Economic Policy and Strategic Planning Administration of St. Petersburg.

Public debate was opened by the Chairman of the Committee on Economic Policy and Strategic Planning Administration of St. Petersburg A. Kotov, presentations were made by M. Petrovich (Director of the Office of territorial information systems and modeling of urban JSC "Petersburg NIPiGrad") L.Ivanovsky (Doctor of Engineering, Professor, honored Scientist of the Russian Federation, director of practice management consulting company "Balt-Audit-Expert", a member of the Economic Council of the Governor of St. Petersburg), A. Khodachek (Professor, president of the St. Petersburg branch of the HSE) and K.A.Soloveychik (Ph.D., President and General Designer of "Lenpoligrafmash").

In the discussion of the two clusters of the "Strategy of socio-economic development of St. Petersburg until 2030" was attended by over 120 people, including representatives of public authorities, research, design, educational, business and creative agencies and communities, as well as about 20 members of mass media.



27.09

The main aim was dedicated to the reform of Russian Railways and the problems of non-discriminatory access to infrastructure

Speaker: **Russel Pittman**, Director of Economic Research in the Antitrust Division of the U.S. Department of Justice, Visiting Professor at the New Economic School (Moscow)



<http://www.leontief-centre.ru/content280>

On **July 10**, 2013 in Graduate School of management of St Petersburg University Nina Oding, Head of research department of ICSE Leontief center participated in **round table "Economic and ecological aspects of the transport and logistics business development of the north-west region. Green logistics and new market proposals"** organized by "Kommersant" publishing house in cooperation with JSC Russian Railways.

On **July 30** St. Petersburg hosted a symposium "WTO - challenges and problems of the RF regions", organized by ANO Strategic partnership "North-West", supported by the Plenipotentiary Representative of the President of the Russian Federation in the North-West Federal District and the participation of the International Institute of Problems WTO (Moscow), International Centre for regional Development (Moscow), International Media Congress "Golden Section" (Moscow). The symposium has addressed the most acute issues of economic and legal activities of the RF subjects - members of the Northwestern Federal District under the current WTO regulations. Irina Karelina, Director General of Leontief Centre has taken part in the work of this symposium.

August 20, 2013 in the Administration of the Petrograd district of St. Petersburg an international seminar "The development potential of public spaces of St. Petersburg on the example of Kolomna and the Petrograd Side" took a place. The seminar was organized by the Council of municipalities of St. Petersburg together with ICSE "Leontief Centre" and the Information Office of the Nordic Council of Ministers in St. Petersburg as part of the "Saga of the city. Public spaces in transformation". The main objective of the project in St. Petersburg is the development of a technique of designing public spaces in the city as a comfortable, affordable and attractive to citizens, as well as their realization on the basis of the pilot municipalities.

Elena Belova, General Secretary, Coordinator of the Project presented at the seminar The "Saga of the city. Public spaces in transformation". The seminar was attended by Henrietta Vamberg, the director of the Danish Architecture and Planning Bureau «Gehl Architects», representatives of the legislative and executive power of St. Petersburg, the leaders of the local government of the city, experts on the issues of the urban environment.

More information and materials on the official website of the Project www.saga.leontief-centre.ru

PARTNERS AND NETWORKS

In the beginning of **July** 2013 a meeting as part of the "Saga of the city. Public spaces in transformation" was held in St. Petersburg with Olov Schultz (Stockholm, Sweden), a member of BOVERKET, the Swedish National Board of Housing, Building and Planning.

More information and materials on the official website of the Project www.saga.leontief-centre.ru

On **July 4,** 2013 Irina Karelina, Director General of Leontief Centre, member of the Public Council for small business development at St Petersburg Governor, took part in the meeting of the **Council for small business development at St Petersburg Governor.**

Theme: Council's for small business development at St Petersburg Governor second quarter activity report and problems of small and middle business in construction sector.

Participants: Marat Oganessian, Vice-governor of St.Petersburg on construction, Elena Tsereteli, the Chairman of the Public Council on the small-scale business development under the patronage of the Governor of St. Petersburg and members of the Council, Roman Pastuhov, President of the Saint-Petersburg Union of employers, Anatoly Turchak, President of St. Petersburg Union of industrialists and entrepreneurs, Vladimir Djikovich, President of the North-west banks and others representatives of government authorities.

For more details:www.ossps.ru/osnews

On **July 17** and **August 8** 2013 at the Ministry of Regional Development of the Russian Federation a meeting of the Organizing Committee for the XII All-Russian Forum "Strategic Planning in the Regions and Cities of Russia: Building a System" was held under the chairmanship of Deputy Minister Sergey Nazarov.

The work of the Organizing Committee was attended by representatives of the Ministry for Regional Development of Russia, the Ministry for Finance of Russia, the State Duma of Russia, NGO "Institute for the promotion of social, economic and socio-political development of the region," Institute of the Regions ", ICSE "Leontief Centre", JSC "Russian Railways", the National Research University "Higher school of Economics", Russian Architectural Union, the Center for Strategic Research, the Expert RA Rating Agency.

The meeting discussed the amendments to the program of the Forum and key organizational issues.

On **August, 6th** Irina Karelina participated in the General Founder Meeting of Strategic partnerships for economic and social development of the North-West Federal District chaired by Vladimir Bulavin, Plenipotentiary Representative of the Russian President in the Northwestern Federal District. The meeting has addressed the issues of the Transportation System development as one of the main priorities of the Northwestern Federal District Strategy 2020. The agreement on Strategic Partnership for Economic and Social development of the North-West Russia for the period 2013-2020 has also been adopted during the meeting. This agreement will define the principles of interaction between government and business within NW District.

August 6 in the Committee on Economic Policy and Strategic Planning of St. Petersburg the official website dedicated to the development of a socio-economic development of St. Petersburg until 2030 was presented <http://spbstrategy2030.ru/>. The presentation was attended by Boris Zhikharevich, Deputy General Director of ANO ICSE "Leontief Centre" . Leontief Centre is leading a consortium of developers of the draft Strategy.

August 9, Boris Zhikharevich attended a meeting of the Coordinating Council of St. Petersburg and the Leningrad region in the field of socio-economic development, which took place in Smolny. Boris Zhikharevich gave a presentation on mechanisms for cooperation in the area of strategic planning in subjects of the Federation, in particular, on the development of the Strategy of development of St. Petersburg until 2030.

On **August 16,** 2013 a working meeting with Department of Growth and Climate of the Nordic Council of Ministers was held in the Leontief Centre. At the meeting were also present partners of Nordic-Russian Green Growth Arena programme from the Russian side: Irina Karelina, Director-General of ICSE Leontief center, Elena Belova, Programme Coordinator from the Russian side and Secretary General of ICSE Leontief Centre, Tatyana Timofeeva, Deputy Chairman of the Committee for Economic Policy and Strategic Planning of St Petersburg, Julia Slav, Deputy Executive Director of the Council of Municipalities of St. Petersburg and Marina Lebedeva, Environmental Projects Manager of Ust-Luga Company JSC.

On **September, 9** Leontief Centre took part in the meeting of the section "Socio-economic territorial development" organised by the Economic Council of the St. Petersburg Governor. The meeting was held at the venue of the Fund CSR "North-West", chaired by Vladimir Knyagin, Director of CSR "North-West" and Leonid Limonov, Deputy Director General of thy International Centre for Social and Economic Research "Leontief Centre" and co-chair of the Economic Council section.

Main speakers of the section:

- Mikhail Petrovich , Deputy Director General of CJSC Saint Petersburg NIPI Grad

"Problems and prospects of development of transport infrastructure in St. Petersburg";

- Natalia Chistyakova, member of the International Union for the Scientific Study of Population, member of the Russian demographic Association, member of the Council for demographic Development under Saint Petersburg government - *"The demographic situation in St. Petersburg"*;
- Aleksandr Karlik, Vice Rector for Research and Innovation of the Saint-Petersburg State University of Economics and Finance (FINEC) *"Industrial development in St. Petersburg"*;
- Aleksandr Karpov, Director of the Center for Expertise ECOM *"Environmental situation in St. Petersburg"*

September 21, 2013 leaders of the Leontief Centre presented to the President of Tatarstan the program of works on creation a socio-economic development of the Republic of Tatarstan - <http://tatarstan.ru/rus/press/video.htm/video/577762.htm>

September 24-25, 2013 in Helsinki , Finland Director-General of ICSE Leontief center, I. Karelina took part in the meetings of the Committee on Spatial Planning and Development in the Baltic Sea - "VASAB Open Troika meeting" and meeting with experts of the project ESPON of Territorial Monitoring in the Baltic Sea Region (Temo) More information at www.vasab.org

September 27, 2013 in Moscow, the general meeting of the members and observers of the Association of Independent Centers of Economic Analysis (ARETT) took a place, on which I. Karelina was reelected to the board members ARETT . Also, 27 September 2013 the Analytical Center under the Government of the Russian Federation held a conference ARETT - "Problems of the Russian economy: the political- economic view ."

During the conference there were three sessions:

- "The key socio-economic problems" (Moderator: E. Gurvich)
- "Economic Policy : Problems and Limitations" (Moderator: A. Yakovlev)
- "ARETT priorities and achieve" (Moderator: E. Abramova) .

Presentations were made by the leading experts of the Association.

Also the award ceremony ARETT "New Generation" took a place, after which the winners presented their reports.

More information at ARETT : <http://www.aret.ru/>

September 30 director-coordinator of the research programs of the Leontief Centre L. Limonov took part in a meeting of the Public Council under the Finance Committee of St. Petersburg.

TRAINING

In July-August 2013 students of Versailles Saint-Quentin-en-Yvelines University (France) and students of Finnish University (Finland), who were brought in to work on current projects of Leontief Centre. They have been trained in the development department of Leontief Centre.

PUBLICATIONS



An information bulletin The Socio-Economic Situation in Saint-Petersburg № 123 (May-June) 2013.

This analytical overview is a bi-monthly edition brought to you by the Leontief Centre in Russian and in English since 1992.

Each issue (25-30 pages in length) contains summary of statistical data and information materials (including unpublished ones) on the city's industry, infrastructure, budget, privatization, investment projects as well as on employment and living standards of St. Petersburg residents.

For more information you can go to Leontief Centre web-site

<http://www.obzor.leontief.ru/>



Overview of key events and decisions of the European Union Regional Policy, №13-15 2013

Interdivisional research group of Leontief Centre prepared monthly relevant EU websites review. The main objective of the reviews - tracking key events and decisions of the EU regional policy. Current review is prepared on the basis of the 5 web sites:

- Committee of the Regions - <http://www.cor.europa.eu/>
- The European Commission (Regional Policy) - http://ec.europa.eu/regional_policy
- Assembly of European Regions - <http://www.aer.eu/>
- The Association of European Border Regions - <http://www.aebr.eu/en/index.php>
- The European Union Strategy for the Baltic Sea Region (EUSBSR) - <http://www.balticsea-region-strategy.eu>



Scientific paper «**The Declared and Actual Priorities of Regional and Local Authorities: How to Identify and Compare**» by B. Zhikharevich, N. Zhunda, O.Rusetskaya prepared under patronage of ICSE Leontief center was published in "Region: Economics and Sociology" Journal №2, 2013.

WEB SITES

Efficient updating of following sections of Leontief Centre web-sites was held:

- ICSE Leontief Centre (www.leontief-centre.ru)
- Wassily Leontief (www.wassily.leontief.net)
- All-Russian Forum of Strategic Planning (www.forumstrategov.ru)
- Internet portal of business centre Partnerstvo has started its work <http://www.bcpartnerstvo.ru>



www.leontief-centre.ru

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